Namira Khan

UX/UI DESIGNER

+91 94791 07683 | namiraa345@gmail.com | namiradesigns.com | linkedin.com/in/namirakhan-designs | @arttbynk

SUMMARY

UX/UI designer who translates complex, technical requirements into simple, production-ready user journeys — from low-fidelity flows through high-fidelity Figma prototypes and reusable design systems, shipped in close collaboration with developers and stakeholders. Delivered **3+** live software products in 2026, including a SaaS tool with system-driven pricing and booking logic used across **25+** monthly client engagements.

EXPERIENCE

Product Designer — Ghoom Gali · B2C Travel Tech, Gurugram Jun 2026 — Present

- Designed the end-to-end UX/UI for a SaaS itinerary-maker — translating complex booking, pricing, and proposal logic into simple, production-ready user journeys, from low-fidelity flows to high-fidelity Figma prototypes.
- Collaborated directly with the founding team and developers on requirements, feasibility, and handoff, iterating rapidly on designs based on real client feedback.
- Built and maintained a reusable component library and design system — typography, colour, layout — keeping visual and interaction consistency across every screen.

Founder, Product Design & UI/UX — Tofha · Handmade Gifting & Workshops Brand Feb 2026 — Jun 2026

- **Tofha:** Designed and built a software product end-to-end — from wireframes and user flows through high-fidelity prototypes to a live Shopify Hydrogen storefront — serving **1,000+** customers.
- Built a reusable component library, iconography, and design system covering typography, colour theory, and layout, keeping the interface consistent across every screen.
- Ran user research and usability testing directly with customers, iterating the interface each cycle based on direct feedback.
- Presented design decisions and rationale to stakeholders throughout, balancing speed and quality across parallel workstreams.

Brand & Web Designer, Freelance — Raah Jul 2026 — Sep 2026

- **Raah:** Applied user-centered design and systems thinking to translate client requirements into a consistent visual identity and responsive Figma designs, delivered independently end to end.

SELECTED WORK

Ghoom Gali — SaaS itinerary-maker tool namiradesigns.com/ghoom-gali

- Designed the end-to-end UX/UI for a system-driven SaaS tool — translating complex booking and pricing logic into simple, high-fidelity Figma flows — that has powered **500+** client proposals across **25+** monthly inquiries.

MagicSlides — SaaS activation flow namiradesigns.com/magicslides

- Conducted user research and a UI redesign case study via the 10k Designers cohort — identified core drop-off points and iterated a high-fidelity Figma redesign to improve usability. *Feb 2026*

Tofha — Handmade gifting e-commerce namiradesigns.com/tofha

- End-to-end product design and development of a Shopify Hydrogen storefront — brand system, UI, iconography, and responsive layouts, validated through user research and usability testing. **1,000+** customers to date.

MOFAD — New York project namiradesigns.com/mofad

- Designed responsive web UI in Figma and collaborated remotely with a NY-based product and engineering team to translate requirements into intuitive interfaces. *Jan 2026*

Raah — Brand & web namiradesigns.com/raah

- Complete brand identity and responsive web design for a freelance client engagement, applying user-centered design principles throughout. *Jul 2026*

EDUCATION

10k Designers Jan 2026
Product Design Cohort

Amity University Jan 2023
B.Des, Interior Design — Gold Medalist

SKILLS & INTERESTS

Design & interaction: User-Centered Design · Interaction Design · Wireframing · Prototyping · User Research · Usability Testing · User Acceptance Testing · Competitive Analysis · Accessibility

Systems & craft: Design Systems · Component Libraries · Typography · Colour Theory · Layouts · Visual Hierarchy · Motion · Micro-interactions · Iconography · Responsive & Mobile Design

Tools: Figma · Photoshop · Illustrator · InDesign · Procreate

Languages: English · Hindi (fluent) · Urdu (certified)

Interests: Fine Art & Painting · Content Creation · Creative Workshops